



'The North Pole has officially entered the 21st century!'

Elf Mail is a magical mobile app used by Santa's very own elves in the North Pole to send messages to children all over the world! Every elf in Santa's workshop is given a special child to watch over in the run up to Christmas so Santa can keep his Naughty and Nice list up to date!

This year, for the first time ever, Santa has allowed his elves to get to know their assigned child a little better using the 'Elf Mail' app! Santa has found 'Elf Mail' to be an extremely fun and effective way of encouraging good behaviour in children and managing expectations as to the presents they may or may not receive.

Parents or guardians can download this extra special app all the way from the North Pole on the app store. In 3 super simple steps a personalised elf is created and ready to chat to their child. Sit back and watch the wonder and joy as children send and receive messages to and from their very own elf.

What a wonderful way to add to the excitement and magic of the festive season!!

For more information please visit:

 <http://fb.me/elfmailapp>

 [@elfmail_app](https://twitter.com/elfmail_app)

 elfmail@mawla.ie





About Mawla

Mawla is a Dublin based creative design studio created in 2016.

Earlier this year we worked on Pokedex/Sonar, a live web based app showing a map of Pokemon for the popular app PokemonGo.

The app was featured on:

Lovin Dublin
Independent.ie 

SHEMAZING!
DAILY Mirror

Mr and Mrs Claus saw how much fun children were having with our app and decided to get in touch with us to help with Elf Mail which we are super excited about!!

A Snapshot of Elf Mail

